To be filled in by the Field of Study Committee							
	Module (course block) name: **ELECTIVE COURSES *BUSINESS ANALYSIS MANAGER***						Module code: D.1.
	Course name: **Bussines Design**						Course code: 25
	Organisational Unit conducting the course/module: **Instytut Ekonomiczny**						
	Field of study: ***management and law studies***			Study cycle: ***second-cycle studies***			
	Mode of study: ***part time***			Study profile: ***practical***			
	Year / semester: **II/III**		Course/module status: **optional**		Course/module language: **English**		
	Form of tuition	lecture	class	laboratory	project	seminar	other (please, specify)
	Course load (hrs)		**9**				

Module/course coordinator	mgr Katarzyna Olszewska
Lecturer	mgr Katarzyna Olszewska
Course/module objectives	The aim of the course is to familiarize students with the principles and methods of organizing and running a business in current economic conditions. During the course the student will collect the necessary information about the possibility of raising funds for business operations, as well as methods of current settlements with institutions of the external environment. The effect of education will be the possibility of proper movement in the economic system and decision-making aptness that will allow interested parties to take self-employed business.
Entry requirements	basic economic knowledge

LEARNING OUTCOMES

No.	Learning outcome description	Reference to the learning outcomes for **Field of Study**
Knowledge – the student:		
1	has deep knowledge about bussines functioning on the domestic and international market	K2P_W03
2	identifies the processes of individual entrepreneurship	K2P_W09 K2P_W12
Skills – the student:		
3	uses procedures and standards in the process of analyzing complex issues related to planning and implementing business operations.	K2P_U01 K2P_U02
Social competences – the student:		
4	is able to work in a team, effectively completing assigned tasks, demonstrating communication and organizational skills	K2P_K01

CURRICULUM CONTENTS

Classes

The management process and rational management; The company as a participant in the management process; Areas of business activity; Elements of the business venture plan; Sources of financing business activity; The procedure for opening a business on its own account; Selection of the form of taxation and settlement of the business entity from environmental institutions (Social Insurance Institution, Tax Office, etc.); small bussines plan of individual company

Basic literature	1. J. Ciszewski (red.) *Prawo handlowe*, wyd. 2, Warszawa 2011.

	2. J.Bednarz, E.Gostomski, *Działalność małych i średnich przedsiębiorstw na rynkach zagranicznych*, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2009. 3. K. Wach, *Własny biznes w Unii Europejskiej*, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków 2008
Additional literature	1. J. Targalski, A. Francik, *Przedsiębiorczość i zarządzanie firmą*, C.H.Beck, Warszawa 2009. 2. *Ekonomika przedsiębiorstw*, red. J. Engelharda, Multi-Press, Warszawa 2011.
Teaching methods	multimedia presentations, case study
Form and terms of awarding credits	• active participation in classes • student's project

Learning outcomes verification methods	Learning outcome number
Active participation in classes (asking questions, conducting polemics, completing the lecturer's statements with practical insights and based on own experience)	1,2,4
Project of own business (work in groups)	3

STUDENT WORKLOAD

Type of activity/tuition	Number of hours	
	Total	Activities related to practical professional preparation
Participation in lectures	-	
Independent study of lecture topics	-	
Participation in classes and laboratories*	9	9
Independent preparation for classes*	18	18
Preparation of projects/essays/etc.*	18	18
Preparation for examination/credit awarding test	5	5
Participation in consultation hours		
Other		
TOTAL student workload in hours	50	50
Number of ECTS credits for the course	**2**	
Number of ECTS credits assigned to the scientific discipline	**Nauki o zarządzaniu i jakości 1,5** **Nauki prawne 0,5**	
Number of ECTS credits associated with practical classes*	**2**	
Number of ECTS credits for classes which require direct participation of lecturers	0,4	